



Place and date of birth: Naples, September 15, 1976 | Nationality: Italian
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[my public graphic folio here](#)

WORK EXPERIENCE

2015, Community Manager and Digital PR
 "Book of Me" (Facebook Groups) and Princessrosy.com

2015, Content Strategist and Copywriter
 Metooo Srl - www.metooo.io

2012-2014, Social Media Manager, Content Manager
 Bocconi Viaggi, [Il Giardino di Nonno Ugo](#), [Officina 66 onlus](#)

2011-2014, Web Designer (via Weebly)
 MASERC - University of Naples Parthenope, [Villino Manina](#), Siani Reportage Prize, Cristina Colombo dietista, [Il Giardino di Nonno Ugo](#), Bocconi Viaggi, Sapori e Delizie catering, [Officina66](#)

2008, Account
 FIAT GROUP for Hill & Knowlton - Project Assistant Manager (Corporate communication, graphic, events) for the project NUOVA POMIGLIANO

2005-2014, English and Italian Web Editor and Copywriter
 Medialabs (Hotels and Tour Operators), Silver Star Yachting, Bocconi Viaggi, [Officina 66](#), World on Web, [Helloimpesa.com](#), [Populis](#), [Javool](#), [Officine Informatiche](#), Nascar Studio srl, [CiaoPeople](#), [Napolisposi.com](#), [Gay.tv](#), Ministero dell'Innovazione (www.italia.it)

2005, Publishing
 2005 "Tourism somos todos - a year of considerations on the Political Economy of Tourism"
 - Edition [Il Denaro](#), Naples (Italy)

2004-2014, Blogger
[Bimbomamma.it](#) | [Neolatte.it](#) via Medialabs (project and developer), Bocconi Viaggi, World on Web, [Il Giardino di Nonno Ugo](#), Blog Network Be, [Guidone.it](#), [Ricettablog.it](#), [Blogsfere](#) | [GrandTour](#)

2004-2014, Press Office | Digital PR
 Hotelbrand, Siani Reportage Prize, Association "Il Giardino di Nonno Ugo", Association "Altri Sguardi", "Free Lance International Press", API (Association of Small Enterprises)

2004-2011, PRESS Freelance Journalist
 SKUP, [Il Denaro](#), [Il Meridionale](#), L'Articolo de L'Unità, [Il Corriere dell'Irpinia](#)

2000-2013, Website Translation (English, French, German)
 B&B [Villino Manina](#), Hotel [Nettuno Ischia](#), Hotel [San Giorgio Ischia](#), [Scrappin'Life](#), B&B [Villa Maria Rosa](#), B&B [La Terrazza](#), [Napolifocus](#), [Studio Bove](#)

2000-2001, Radio
 Radio Zeta Sud Italia: author and presenter of the radio talk show "Behind the Scenes"
 Radio Quinta Rete: author and presenter of the morning show "Stars for breakfast"



1999-2012, Customer Service, Sales Assistant

Travel Agencies: Bocconi Viaggi, Vaimò Travel & Freetime, Globitalia Mirko Crosta Travel & Tourism, Trawel srl, Eurofly Spa, Airport of Naples Capodichino

Retail: Harrods Ltd, London (UK), Toys Department

| LANGUAGES

ITALIAN - Mother Tongue

ENGLISH | FRENCH - Advanced (C1)

GERMAN | SPANISH - Good (B1)

| RELATIONSHIP SKILLS

Creativity, team working, self-learning, flexibility, interest and passion for work, good communication skills. Always friendly, I am used to develop a multicultural dialogue.

| ORGANIZATIONAL SKILLS

Excellent organizational, analytical and decisional skills, autonomous and able to organize the work independently, in order to reach the aims.

| TECHNICAL SKILLS

Excellent marketing know-how and skills. Excellent internet research skills and data analysis.

IT literate: Windows 8/7/Vista/XP, Microsoft Office, Outlook, Internet Explorer, Mozilla Firefox, Google Chrome, Adobe.

Social Networks. Good SEO knowledge. Basic HTML knowledge.

Web editing > WordPress, CMS, Blog / Movable Type, Weebly

News blog reader > Networked Blogs

Newsletter management > Mail Chimp

Graphics and layout > Adobe CS (Photoshop | Illustrator | InDesign).

EDUCATION

- 2014, Master in Digital Marketing and Social Media Manager, Eurogiovani
- 2001-2005, Bachelor of Science in "Management of Tourist Enterprises". University of Naples "Parthenope", Faculty of Economics. Rating: 103/110
- 1990-1995, Foreign Languages Diploma, High School State for Foreign Languages "G.B. Vico". Rating: 60/60

NOTES

- Driving license: B car, motorbike A2
- Chairman and member of "Officina66 Onlus" - Association for the promotion of art and culture.
- Member of the Organizing Secretary and of the Committee of "Project Philoxenia: Turismosiamotutti" Association of European interest
- Honorary Member of "Il Giardino di Nonno Ugo" - Association for the free and creative expression of preschoolers

| ARTISTIC COMPETENCES > Writing, editing, poetry, graphic design

| INTERESTS > internet and technology, design, creativity; poems and short stories; literature, travel, music, theater and cinema; Murakami Haruki.

| AWARDS

Awarded as "Special Woman" for Tourism | Opera Women Prize of the City of Herculaneum May 2010

